

August 10, 2004

To: Interested Parties

From: Jay Timmons, Executive Director

Re: First Post-Primary Poll from Oklahoma

Basswood Research conducted a survey of 600 likely Oklahoma voters (MOE: +/- 4.0%) on July 29, 2004, for the National Republican Senatorial Committee (NRSC). The key findings are as follows:

1. In the **U.S. Senate** race, **Coburn leads Carson** by nearly **12-points**:

"If the election for U.S. Senator were held today, and the candidates were Tom Coburn, the Republican, and Brad Carson, the Democrat, for whom would you vote?"

Tom Coburn	43.5%
Brad Carson	31.8%
Undecided	24.7%

2. **U.S. Senate favorables/unfavorables:**

	<u>Coburn</u>	<u>Carson</u>
<i>Favorable</i>	45.2%	38.5%
<i>Unfavorable</i>	12.5%	15.5%
<i>No opinion</i>	36.0%	38.5%
<i>Never heard of</i>	6.3%	7.5%

3. In the **Presidential** race, **President Bush leads John Kerry** by **20-points**:

"If the election for President were held today, and the candidates were George W. Bush, the Republican, and John Kerry, the Democrat, for whom would you vote?"

Bush	55.5%
Kerry	35.5%
Undecided	9.0%

4. **Presidential favorables/unfavorables:**

	<u>Bush</u>	<u>Kerry</u>
<i>Favorable</i>	59.0%	35.3%
<i>Unfavorable</i>	36.3%	47.2%
<i>No opinion</i>	4.7%	17.3%

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