

A Survey of 400 Registered Voters in New Jersey

Margin of error: +/- 4.3%

Conducted beginning July 30 - 31, 2008

Hello Mr./Mrs. ____, I'm ____ of CHS, a national research firm. We're speaking with people in New Jersey today about issues facing us. First...

1. When there are presidential elections in New Jersey, do you always vote, almost always vote, vote some of the time, hardly ever vote, or never vote? If you are not registered to vote in New Jersey, just say so.

Always..... 91%
Almost always 9%
Sometimes (terminate)
Hardly ever (terminate)
Never (terminate)
DNK / Refused (terminate)

2. Do you think that things in the U.S. are going in the right direction, or do you think things have gotten off on the wrong track?

Right direction 13%
Wrong track 74%
Undecided (vol.) 13%

3. If you had to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs? (After response, ask:) Would you say you are very (conservative / liberal) or just somewhat (conservative / liberal)?

Very conservative..... 15%
Somewhat conservative..... 18%
Moderate..... 46%
Somewhat liberal..... 9%
Very liberal..... 6%
Undecided/Refused 6%

4. And what one thing would you most want your next Senator to work on? (Open-ended)
(CATEGORIES MAY CHANGE)

Infrastructure / Transportation..... 1%
Education 3%
Economy 22%
Healthcare / insurance 7%
(Illegal) Immigration 3%
Consumer / Fuel prices..... 14%
Jobs / Industry..... 1%
Crime / Prisons 1%
Moral Issues..... 3%
Taxes..... 17%
War / National Security 4%
Government / Leadership 4%
Ending War in Iraq 4%
Environment 2%
Miscellaneous 5%

Undecided (vol.)..... 11%

Now I'd like to read you a list of names. For each one, please tell me first if you have heard of the person. Then, if so, please tell me whether you have a favorable or an unfavorable impression of that person. (After each response, ask:) Would you say your impression is strongly (favorable / unfavorable) or only somewhat (favorable / unfavorable)? (ROTATE NAMES)

	<u>Strongly Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Strongly Unfavorable</u>	<u>Heard of No Opin.</u>	<u>Never Heard of</u>
5. George W. Bush	12%	21%	16%	45%	6%	1%
6. John McCain	24%	35%	12%	21%	8%	1%
7. Barack Obama	32%	25%	10%	23%	11%	1%
8. Jon Corzine	17%	26%	11%	33%	8%	5%
9. Frank Lautenberg	19%	27%	13%	26%	12%	4%
10. Dick Zimmer	4%	19%	10%	4%	36%	28%

11. Do you think Frank Lautenberg deserves to be re-elected as U.S. Senator, or do you think it's time to give someone new a chance?

Re-elect..... 26%
 Someone new..... 63%
 Undecided (vol.)..... 11%

12. If the election for U.S. Senator were held today, would you be voting for: (Rotate names)

Dick Zimmer, the Republican 36%
 Frank Lautenberg, the Democrat 35%
 Jason Scheurer, the Libertarian 2%
 Sara Lobman, Socialist Workers Party..... 1%
 Jeff Boss, an Independent..... 0%
 Daryl Brooks, an Independent 1%
 J.M. Carter, an Independent 1%
 Undecided (vol.)..... 25%

13. (Skip if undecided on previous question) Can you tell me why you would be voting for that candidate? (Open ended)

(Zimmer)

Familiar..... 7%
 Specific Issues 1%
 Ideology 14%
 Experience 6%
 Partisanship..... 24%
 Opposed to Lautenberg..... 24%
 Miscellaneous 7%
 Undecided (vol.)..... 16%

(Lautenberg)	Familiar.....	15%
	Specific Issues	3%
	Ideology	3%
	Experience	47%
	Partisanship.....	22%
	Opposed to Zimmer	3%
	Miscellaneous	3%
	Undecided (vol.).....	3%
(Scheurer)	Specific Issues	14%
	Ideology	3%
	Partisanship.....	29%
	Miscellaneous	57%
(Lobman)	Partisanship.....	20%
	Miscellaneous	60%
	Undecided (vol.).....	20%
(Boss)	Specific Issues	100%
(Brooks)	Partisanship.....	50%
	Miscellaneous	50%
(Carter)	Familiar.....	50%
	Opposed to Others	50%

14. In general, are you most interested in: (Rotate list)

Economic issues like taxes, spending, jobs and the budget	48%
Foreign affairs and national defense issues including terrorism and the war	12%
Social issues like education, health care and the environment	23%
Moral issues like right-to-life and preserving traditional marriage.....	6%
Undecided (vol.)	12%

15. Would you say the following statement is true or untrue? The Democrats promised to change things in Washington when they won the majority in the Senate and in Congress. But instead, very little has improved.

True	73%
Untrue.....	17%
Undecided (vol.).....	11%

16. Now for a minute I'd like you to consider an issue that Rob Andrews raised in his primary election campaign against Frank Lautenberg. In 1982, Frank Lautenberg said that Millicent Fenwick at 72 was too old to serve in the Senate and made her age the central theme of his campaign. This year, he is 84 years old and would be nearly 91 at the end of the next term. Lautenberg says age should not play any part in the campaign, but he refused to debate Rob Andrews more than once on television. Does his age make you more or less likely to vote for Frank Lautenberg? (After each response, ask:) Would you say that would make you much (more / less) likely to vote for Frank Lautenberg or only somewhat (more / less) likely to vote for Frank Lautenberg?

Much more likely	10%
Somewhat more likely	1%
Somewhat less likely	17%
Much less likely	37%
No effect	28%
Undecided (vol.)	7%
Do not know (vol.)	9%

17. What do you consider to be your ethnic race or background?

White / Caucasian.....	81%
Hispanic / Latino	3%
Asian.....	1%
African-American.....	12%
Or something else (specify).....	1%
Refused (vol.)	3%

REMAINING DATA FROM FILES

18. Registration

Republican.....	25%
Democrat	41%
Independent	34%

19. Media Market

New York City	73%
Philadelphia.....	28%

20. Geographic regions

Gateway.....	40%
Skylands	16%
Shore.....	16%
Delaware River	21%
Greater Atlantic City	3%
Southern Shore	3%

21. General election vote history

None	3%
One out of last five	10%
Two out of last five	20%
Three out of last five	15%
Four out of last five	19%
Five out of last five.....	34%