TO: CLUB FOR GROWTH ACTION

FROM: BRYON ALLEN

SUBJECT: ALABAMA SENATE POLLING

DATE: FEBRUARY 20, 2019

A recent Alabama poll conducted by WPA Intelligence on behalf of the Club for Growth Action highlights the ability of a real conservative to win the Republican nomination for U.S. Senate.

Conservative Gary Palmer Would Begin a Race Tied with Bradley Byrne

On a head-to-head ballot test, Palmer and Byrne would each capture 27% of the vote with 46% undecided.

Gary Palmer	27%
Bradley Byrne	27%
Undecided	46%

Voters Who Know the Candidates Best Prefer Gary Palmer

Voters who have enough information to make real comparisons between the two candidates—those who have heard of both and those who have opinions of both—strongly prefer Palmer over Byrne. These heard of and opinion of both metrics are important leading indicators and often predict how the race will evolve as more voters learn about the candidates.

	Heard of Both (n = 146)	Opinion of Both (n = 71)
Gary Palmer	39%	57%
Bradley Byrne	31%	26%
Undecided	30%	16%

Methodology

WPAi conducted a poll of n = 500 likely Republican Primary voters. Interviews were conducted via live telephone interview from February 10-12, 2019; 43% of the interviews were conducted via cell phone. The survey has a margin of error of ±4.4%.