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TO: CLUB FOR GROWTH
FROM: BRYON ALLEN
SUBJECT: ALABAMA SENATE POLLING
DATE: MARCH 13, 2019

A recent Alabama poll conducted by WPA Intelligence on behalf of the Club for Growth shows Roy Moore trailing Mo Brooks head-to-head despite Moore's high name ID statewide.

Former Senate nominee Roy Moore trails Congressman Mo Brooks head-to-head

In a head-to-head match-up, Moore trails Brooks by twenty points and Brooks captures a majority of the vote

Mo Brooks	52%
Roy Moore	32%
Undecided	16%

Voters who know the candidates best are even stronger in their support of Brooks

Voters who have enough information to make real comparisons between the two candidates—those who have heard of both and those who have opinions of both—prefer Brooks to Moore by even wider margins.

	Heard of Both (n = 397)	Opinion of Both (n = 305)
Mo Brooks	56%	61%
Roy Moore	29%	27%
Undecided	15%	12%

Methodology

WPAi conducted a poll of n = 501 Alabama likely Republican Primary voters. Interviews were conducted via live telephone interview from March 10-12, 2019; 37% of the interviews were conducted via cell phone. The survey has a margin of error of +4.4%.

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