WPA intelligence

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Superior Results

TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: ALABAMA CD 1 POLL

DATE: JULY 29, 2019

A recent poll of Alabama's First Congressional District conducted by WPA Intelligence on behalf of Club for Growth PAC shows conservative former State Senator Bill Hightower in a strong position in the Republican primary.

Hightower has the highest name ID and highest favorables of any candidate in the race.

Bill Hightower has 76% name ID, 11 points better than Chris Pringle and 25 points better than Jerry Carl. Hightower's 39% favorable rating is seven points higher than Pringle's and 16 points higher than Carl's.

	Bill Hightower	Chris Pringle	Jerry Carl
Name ID	76%	65%	41%
Favorable	39%	32%	23%
Unfavorable	8%	5%	6%

Hightower is strong on the ballot, with more than one-third of the vote and more than twice the support of his nearest competitor.

Bill Hightower has 34% of the primary vote compared to just 16% for Pringle and 12% for Carl.

Primary Ballot	
Bill Hightower	34%
Chris Pringle	16%
Jerry Carl	12%
Wes Lambert	2%
Undecided	35%

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Methodology

WPAi conducted a poll of n = 400 likely Republican primary election voters in Alabama CD 1. Interviews were conducted by live telephone interviews on July 23-24, 2019. The survey has a margin of error of ±4.9%. Sample was selected from the Alabama voter file with the probability of selection being equal to the probability of voting in the primary election in WPAi's turnout model for this race. Sample was stratified by age, gender, and geography to ensure accurate representation of the district.