TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: KENTUCKY CD 4 POLL

DATE: JULY 10, 2019

A recent poll conducted by WPA Intelligence on behalf of Club for Growth PAC shows conservative Congressman Thomas Massie in an overwhelmingly strong position to win a Republican primary if challenged by moderate State Representative Kim Moser.

Massie has almost universal name ID with Republican primary voters in his district and is well-liked.

Thomas Massie has 92% name ID with Republican voters and three-in-five have favorable impressions of him. His ratio of favorable impressions to unfavorable impressions is a strong 3.7-to-1, leaving little room to win votes against him.

Thomas Massie	
Name ID	92%
Favorable	59%
Unfavorable	16%

Kim Moser is much less well-known, but voters already have mixed opinions of her.

Kim Moser has only 52% name ID in the district, but Republican primary voters with unfavorable opinions of her already outnumber those with favorable opinions.

Kim Moser	
Name ID	52%
Favorable	14%
Unfavorable	15%

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405-286-6500
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73103

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303-748-1140
627 S. Corona Street
Denver, Colorado
80209

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There is almost no desire for an alternative to Massie among Republican primary voters.

Half of primary voters would support Massie regardless of who ran against him and fewer than one-in-ten say they would vote for an opponent regardless of who the opponent was.

Hard Re-Elect	
Would vote for Massie in Republican primary regardless of who ran against him.	50%
Would consider another candidate	36%
Would vote to replace Massie in a Republican primary regardless of who ran against him.	8%
Don't Know	7%

Massie dominates Moser on the ballot and among the most informed voters.

Thomas Massie leads Kim Moser by 54 points, 64% to 10%, in a potential primary match-up.

Primary Ballot	
Thomas Massie	64%
Kim Moser	10%
Undecided	26%

Massie also has big leads among voters who have heard of both candidates and among voters who have opinions of both.

	Heard of Both	Opinion of Both
Thomas Massie	59%	57%
Kim Moser	15%	24%
Undecided	27%	19%

Methodology

WPAi conducted a poll of n = 400 likely Republican primary election voters in Kentucky CD 4. Interviews were conducted using a combination of IVR telephone call to landline phones (56% of interviews) and live telephone interviews on cell phones (44% of interviews) on July 8-9, 2019. The survey has a margin of error of ±4.9%. Sample was selected from the Kentucky voter file with the probability of selection being equal to the probability of voting in the primary election in WPAi's turnout model for this race. Sample was stratified by age, gender, and geography to ensure accurate representation of the district.