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Innovative Data
Superior Results*

TO: CLUB FOR GROWTH PAC
FROM: BRYON ALLEN
SUBJECT: SOUTH CAROLINA CONGRESSIONAL DISTRICT 1 POLL
DATE: OCTOBER 28, 2019

A recent poll conducted by WPA Intelligence on behalf of Club for Growth PAC shows Nancy Mace strongly positioned to win the Republican nomination in South Carolina's First Congressional District. Mace has built solid name ID and a favorable impression and leads a multiple-candidate ballot by double-digits.

Nancy Mace has already built solid name ID in the district and has a favorable image.

Mace has 59% name ID and more than twice as many Republican primary voters have favorable impressions of her as have unfavorable impressions.

	Nancy Mace
Name ID	59%
Favorable	28%
Unfavorable	12%

Nancy Mace leads her competitors for the Republican nomination by a significant margin, winning nearly three times the vote as her closest competitor.

Mace leads the field with 23% of the primary vote. Two candidates, Mike Covert and Chris Cox, have eight percent of the vote each and Kathy Landing trails at just five percent of the vote.

	October 15-16
Nancy Mace	23%
Mike Covert	8%
Chris Cox	8%
Kathy Landing	5%
Undecided	57%

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Methodology

WPAi conducted a poll of $n = 400$ likely Republican primary election voters in South Carolina's First Congressional District. Thirty-seven percent (37%) of the interviews were conducted by live interviewers to cell phones and 63% were conducted using Interactive Voice Response (IVR) telephone calls to landline phones from October 22-23, 2019. Respondents were selected from the South Carolina voter file using probability proportionate to their likelihood to vote in the Republican primary election. The survey has a margin of error of $\pm 4.9\%$. Sample was stratified by age, gender, and geography to ensure accurate representation of the primary electorate.