WPAi intelligence

Trusted Perspective
Innovative Data
Superior Results

TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: NANCY MACE HAS A 29 POINT LEAD IN THE SOUTH CAROLINA CD 1 REPUBLICAN PRIMARY

DATE: APRIL 22, 2020

A recent poll of South Carolina CD 1 Republican Primary Voters conducted by WPAi on behalf of Club for Growth PAC shows that Nancy Mace is in a strong position to become the Republican nominee. Mace holds a 29-point lead over her nearest opponent, Kathy Landing.

Nancy Mace has big advantages in name ID and image rating over Kathy Landing.

Nancy Mace has 26 points more name ID than Kathy Landing and 25 points higher favorables.

	Nancy Mace	Kathy Landing
Name ID	66%	44%
Favorable	50%	25%
Unfavorable	5%	6%

Mace leads by 29 points on the ballot, with nearly three times the vote of her nearest rival.

Nancy Mace is leading by 29 points with 42% of the vote. This not only makes her the overwhelming front-runner; it gives here some chance of avoiding a run-off entirely.

Ballot	
Nancy Mace	42%
Kathy Landing	13%
Chris Cox	8%
Brad Mole	3%
Undecided	34%

WASHINGTON, D.C.
202-470-6300
214 4th Street, SE
Washington, DC
20003

OKLAHOMA CITY, OK
405-286-6500
1319 Classen Drive
Oklahoma City, Oklahoma
73103

DENVER, CO
303-748-1140
627 S. Corona Street
Denver, Colorado
80209

wpaintel.com

© 2020 WPA Intelligence
Do not copy or distribute without permission

Methodology

WPAi conducted a poll of n = 401 likely Republican Primary voters in South Carolina CD 1. Interviews were conducted via live telephone interview from April 20-21, 2020; 45% of the interviews were conducted via cell phone and 55% to landline phones. The survey has a margin of error of ±4.9%. The sample was selected from the voter file and stratified by age, gender, and geography to ensure accurate representation of the electorate.