



TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: RICH MCCORMICK HOLDS AN OVERWHELMING LEAD IN GEORGIA CD-7 PRIMARY

DESPITE INCREASINGLY DESPERATE ATTACKS BY RENEE UNTERMAN

DATE: MAY 13, 2020

A recent poll of Republican primary voters in Georgia Congressional District 7 conducted by WPAi on behalf of Club for Growth PAC shows that Rich McCormick is in a dominant position despite the hapless and discredited attempts by liberal, anti-Trump state Senator Renee Unterman to attack him.

McCormick has more support in the primary than all of the other candidates combined while Unterman is supported by fewer primary voters than remain undecided in the race. As voters learn more about McCormick they like him more, while the more voters are exposed to Unterman, the more unfavorably they view her.

Rich McCormick has 70% name ID and nearly half of primary voters already view him favorably.

McCormick's name ID is up 13 points since our last poll in this race, less than a month ago. His favorables are up by the same 13 points. Voters are responding positively as they learn about McCormick's record of service in the military and in medicine.

McCormick's image remains almost entirely positive in spite of several weeks of increasingly desperate, and now discredited, attacks from Unterman.

Rich McCormick Image	April 14-15	May 11-12
Total Name ID	57%	70%
Favorable	33%	46%
Unfavorable	2%	5%

Renee Unterman has nearly the same name ID as McCormick, but voters like her a lot less.

Unterman's name ID has grown by 18 points since April.

But the more voters learn about Unterman, the less they like her. Unterman's unfavorables have grown at a faster rate than her favorables since our April poll, more than doubling in just a few weeks.

Renee Unterman Image	April 14-15	May 11-12
Total Name ID	50%	68%
Favorable	29%	36%
Unfavorable	7%	16%

Rich McCormick's already overwhelming lead on the ballot has only grown since April.

McCormick's vote share has grown by eight points since our April poll. McCormick now has more votes than all of the other candidates in the race combined.

Renee Unterman has also gained some votes, but she is falling farther behind McCormick and even trails "undecided" on the ballot.

Ballot	April 14-15	May 11-12
Rich McCormick	33%	41%
Renee Unterman	18%	23%
Lynne Homrich	8%	7%
Other Candidates	6%	5%
Undecided	35%	24%

Methodology

WPAi conducted a poll of n = 408 likely Republican primary voters in Georgia CD7. Interviews were conducted via live telephone interview from May 11-12, 2020; 43% of the interviews were conducted to cell phones and 57% to landline phones. The survey has a margin of error of $\pm 4.9\%$. The sample was selected from the voter file and stratified by age, gender, and geography to ensure accurate representation of the electorate.