



TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: RONNY JACKSON IS BUILDING A LEAD IN TEXAS CD-13 RUNOFF AS AWARENESS

OF PRESIDENT TRUMP'S ENDORSEMENT SPREADS

DATE: JUNE 20, 2020

The recent poll conducted by WPAi on behalf of Club for Growth PAC shows conservative outsider Ronny Jackson moving into the lead in the Republican primary run-off in Texas Congressional District 13 as more voters become aware that President Trump has endorsed him.

Ronny Jackson's name ID has grown and his favorables have increased while the attacks against him have done little to drive up his unfavorables.

Ronny Jackson has gained 14-points of name ID and nine points of favorables in the last month. Despite attacks from Winegarner and his allies, Jackson's unfavorables have only inched up by three points.

Ronny Jackson	May 11-12	June 17-18
Name ID	72%	86%
Favorable	48%	59%
Unfavorable	9%	12%

Josh Winegarner's image has worsened as his favorables have not grown while his unfavorables are rising.

Winegarner's name ID has only grown four points over the past month while his image has worsened, with his favorables up a single point and his unfavorables growing by five.

Josh Winegarner	May 11-12	June 17-18
Name ID	84%	88%
Favorable	55%	56%
Unfavorable	11%	16%

As Club for Growth Action has helped drive up knowledge that President Trump endorsed Ronny Jackson, Jackson has gained a significant lead in the run-off race.

Awareness of President Trump's endorsement of Jackson has more than doubled over the past month as Club for Growth Action's advertising has highlighted it for voters, growing from just one-third of run-off voters to nearly seven-in-ten.

Who has Trump Endorsed?	May 11-12	June 17-18
Ronny Jackson	32%	69%
Josh Winegarner	1%	1%
No One	3%	<1%
Not Sure	64%	30%

Increased awareness of President Trump's endorsement and Club for Growth Action's advertising have helped power Jackson to a significant lead on the ballot as the race has flipped from an 11-point Winegarner lead in our May poll to an eight-point Jackson advantage today.

Ballot	May 11-12	June 17-18
Ronny Jackson	36%	49%
Josh Winegarner	47%	41%
Undecided	17%	10%

Methodology

WPAi conducted a poll of n = 408 likely Republican primary run-off election voters in Texas's Thirteenth Congressional District. Interviews were conducted June 17-18 by live telephone interviewers; 62% of the interviews were conducted to cell phones and 38% were conducted to landline phones. Respondents were selected from the Texas voter file with a probability of selection proportionate to their likelihood to vote in the Republican primary run-off election. The survey has a margin of error of +4.9%. Sample was stratified by age, gender, and geography to ensure accurate representation of the primary electorate.

