WPAi intelligence

Trusted Perspective
Innovative Data
Superior Results

TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: SHANE HERNANDEZ HAS MOVED INTO THE LEAD IN THE PRIMARY FOR MICHIGAN CD 10

DATE: JULY 20, 2020

A recent poll of Republican primary voters in Michigan Congressional District 10 conducted by WPAi on behalf of Club for Growth PAC shows that Shane Hernandez leads the Republican primary for congress by six points, an eleven-point swing from where the race stood a month ago. Hernandez is now the best-known and best-liked candidate in the Republican primary and is building momentum as the campaign enters its final stretch.

Shane Hernandez has moved into a lead with a eleven-point vote swing since mid-June.

Hernandez trailed by five in mid-June but now leads by six. His gains on the ballot have been mirrored by McClain's drops.

Ballot	June 15-16	July 14-15
Shane Hernandez	27%	33%
Lisa McClain	32%	27%
Doug Slocum	12%	10%
Undecided	29%	30%

Shane Hernandez has gained a name ID advantage and a small edge in favorable ratings over the past month.

Hernandez gained 38 points of name ID and 15 points of favorables from mid-June to mid-July.

Shane Hernandez	June 15-16	July 14-15
Name ID	43%	81%
Favorable	30%	45%
Unfavorable	3%	7%

WASHINGTON, D.C.
202-470-6300
214 4th Street, SE
Washington, DC
20003

OKLAHOMA CITY, OK
405-286-6500
1319 Classen Drive
Oklahoma City, Oklahoma
73103

DENVER, CO
303-748-1140
627 S. Corona Street
Denver, Colorado
80209

wpaintel.com

© 2020 WPA Intelligence
Do not copy or distribute without permission

Lisa McClain has also increased her name ID and favorables but has fallen behind Hernandez in both.

Lisa McClain	June 15-16	July 14-15
Name ID	53%	76%
Favorable	31%	37%
Unfavorable	4%	8%

Doug Slocum is well behind in name ID and particularly in favorables as fewer than one-in-five primary voters have a favorable impression of him.

Doug Slocum	June 15-16	July 14-15
Name ID	23%	57%
Favorable	7%	17%
Unfavorable	3%	4%

Methodology

WPAi conducted a poll of n = 400 likely Republican primary voters in Michigan CD10. Interviews were conducted via live telephone interview from July 14-15, 2020; 52% of the interviews were conducted to cell phones and 48% to landline phones. The survey has a margin of error of ±4.9%. The sample was selected from the voter file and stratified by age, gender, and geography to ensure accurate representation of the electorate.