



CONFIDENTIAL MEMORANDUM

TO: CLUB FOR GROWTH MEMBERS

FROM: TONY FABRIZIO, DAVID LEE, & TRAVIS TUNIS

RE: STEFANOWSKI DOMINATES FIELD FOR CT GOP GOVERNOR
NOMINATION

DATE: JUNE 9, 2021

Fabrizio, Lee & Associates recently completed a survey of $n=300$ likely 2022 Republican primary voters (RPV) in Connecticut (see methodology and key demographics on last page). In this survey, we found Connecticut likely Republican Primary Voters (RPV) are very positive towards Bob Stefanowski, giving him a wide advantage over his potential Republican opponents for the GOP nomination for Governor. Furthermore, the political environment gives a conservative outsider businessman like Stefanowski a huge advantage and he has significant room for more growth, making him the clear frontrunner.

Stefanowski's Image far Outpaces his Potential Opponents:

More than 90% of Connecticut RPV are aware of Bob Stefanowski, and among those voters, he enjoys a better than 5-to-1 positive image, with 64% having a favorable opinion of him and only 12% an unfavorable opinion. By contrast, both Themis Klarides and Erin Stewart are unknown or undefined to a majority of Connecticut RPV. Stefanowski has a clear name ID advantage.

“Now I am going to read you a list of names of people in the news. Please tell me if you have a favorable or unfavorable opinion of each person. If you have no opinion or have never heard of the person, just say so.”

	FAVOR- ABLE	UNFAV- ORABLE	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opin	Never Heard Of
Bob Stefanowski	64	12	37	28	8	4	17	7
Themis Klarides	31	9	18	13	5	4	18	43
Erin Stewart	31	8	13	17	6	2	23	39

Bob Stefanowski Leads Nearest Opponent by Nearly 30-Points:

In the full 3-way ballot, Bob Stefanowski receives 43% of the vote for the GOP gubernatorial nomination, putting him up by more than 3-to-1 over Themis Klarides and 4-to-1 over Erin Stewart. Similarly, in a head-to-head battle with Klarides, Stefanowski leads by 29-points, 47% - 18%. In both ballots, only one third remain undecided, leaving Klarides and Stewart very little room to work with in a longshot attempt to catch Stefanowski.

“If the Republican Primary for Governor were held today and the candidates were (ROTATE) Bob Stefanowski, Themis Klarides and Erin Stewart, for whom would you vote?”

TOTAL STEFANOWSKI	43
TOTAL KLARIDES	14
TOTAL STEWART	10
Definitely Stefanowski	24
Probably Stefanowski	19
Definitely Klarides	7
Probably Klarides	7
Definitely Stewart	5
Probably Stewart	5
Undecided	34

“If the Republican primary for Governor were held today and the candidates were (ROTATE) Bob Stefanowski and Themis Klarides, for whom would you vote?”

TOTAL STEFANOWSKI	47
TOTAL KLARIDES	18
Definitely Stefanowski	23
Probably Stefanowski	25
Probably Klarides	7
Definitely Klarides	11
Undecided	34

Connecticut RPV Overwhelmingly Prefer Conservative Outsider to Career Politician

By a more than 8-to-1 margin, these voters would vote for a conservative outsider businessman over an elected official in office for 22 years, 60% - 7%. This is a clear indication Stefanowski holds a biographical advantage over career politician Themis Klarides. Furthermore, undecided voters also swing heavily toward a conservative outsider, a sign most will break toward Stefanowski and his message of cleaning up Hartford.

“All other things being equal, would you be MORE LIKELY to vote for a...(READ AND ROTATE)”

	<i>All RPV</i>	<i>Undecideds</i>
A conservative outsider businessman	60	50
An elected official who has been in office for 22 years	7	8
Unsure/Depends/DK/Refused (DO NOT READ)	33	42

Klarides’ Opposition to Trump and Other Issues Further Improve Stefanowski’s Standing

When voters learned more about Themis Klarides, the impact on her was decisively negative. In particular, her derogatory comments about President Trump and her husband’s position as an executive at an electric company that just jacked up rates on Connecticut residents are most damaging for Klarides. Hearing these things about Klarides caused voters to turn sharply toward Stefanowski, with his lead increasing from an already strong +29 to an overwhelming +48.

“If you knew that each of the following were TRUE about Themis Klarides, please tell me whether it would make you MORE likely or LESS likely to vote for her for Governor. If it would make no difference, just say so. (RANDOMIZE STATEMENTS)”

	TOTAL MORE LIKELY	TOTAL LESS LIKELY	Much More Likely	Smwt More Likely	Smwt Less Likely	Much Less Likely	Make No Diff.	DK/ Ref.
Themis Klarides has opposed President Trump on a number of occasions even calling his behavior deplorable and disgusting.	13	58	8	5	12	47	27	1
Themis Klarides’ husband is a top executive with Eversource which just increased its electric rates by nearly 16% on Connecticut consumers.	3	57	2	1	16	41	38	2
Themis Klarides does not believe that there was election fraud and that President Trump lost the election and he should accept his loss.	13	52	9	4	11	41	33	1

“Again, if the Republican primary for Governor were held today and the candidates were (ROTATE) Bob Stefanowski and Themis Klarides, for whom would you vote?”

	<i>Initial</i>	<i>Final</i>
TOTAL STEFANOWSKI	47	62
TOTAL KLARIDES	18	14
Definitely Stefanowski	23	40
Probably Stefanowski	25	23
Probably Klarides	7	8
Definitely Klarides	11	5
Undecided	34	24

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a statewide survey of 300 likely 2022 Republican primary voters from June 6-8, 2021 in Connecticut. The interviews were split 35% cell phone/35% SMS to web/30% landline phone, using live operators for the cell phone and landline phone portions. Geography was matched to past voter turnout in recent midterm Republican primary elections. Gender, age, and race/ethnicity were matched to demographic profiles of likely voters based on the voter file data and exit polls. Respondents were randomly selected from lists of known Republican voters. The margin of error at the 95% confidence interval for 300 voters is $\pm 5.66\%$.

KEY DEMOGRAPHICS

Race/Ethnicity

White	90%
Latino/Hispanic	5%
African American/Black	2%
Asian American	1%
Other (DO NOT READ)	1%
DK/Refused (DO NOT READ)	<1%

Age

18-44	16%
45-54	17%
55-64	26%
65-74	21%
75+	19%
Refused (DO NOT READ)	1%

Ideology

TOTAL CONSERVATIVE	79%
MODERATE	16%
TOTAL LIBERAL	3%
Very conservative	43%
Somewhat conservative	37%
Somewhat liberal	1%
Very liberal	1%
DK/Refused (DO NOT READ)	2%

Gender

MALE	55%
FEMALE	45%
Female, working outside the home	23%
Female, homemaker	21%
Female/Refused (DO NOT READ)	1%

County

Fairfield	26%
Hartford	23%
New Haven	21%
Litchfield	8%
New London	7%
Middlesex	6%
Tolland	5%
Windham	3%