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Innovative Data  
Superior Results*

**TO:** CLUB FOR GROWTH PAC

**FROM:** BRYON ALLEN

**SUBJECT:** RECENT ALABAMA POLL SHOWS MO BROOKS WITH A COMMANDING ADVANTAGE IN THE ALABAMA REPUBLICAN PRIMARY

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A WPA Intelligence poll conducted on behalf of Club for Growth PAC in Alabama from April 26-27, 2021, shows that Mo Brooks has a commanding lead in the Republican primary for U.S. Senate. Relatively few primary voters are aware of Donald Trump's endorsement of Brooks, so Brooks' lead is likely to grow even larger as awareness of Trump's endorsement becomes more widespread.

**Mo Brooks begins the primary with a significant name ID advantage over his rivals and positive impressions among a majority of Republican primary voters.**

- Brooks has 83% name ID and nearly 60% of primary voters have favorable impressions of him.
- Lynda Blanchard and Katie Britt each have around 25% name ID with fewer than 10% of primary voters holding favorable impressions of each.

	Name ID	Favorable	Unfavorable
Mo Brooks	83%	57%	11%
Lynda Blanchard	23%	8%	2%
Katie Britt	25%	6%	6%

**Brooks leads in a three-way primary match up with nearly 60% of the vote.**

- Lynda Blanchard trails by 46 points with just 13% of the vote and Katie Britt earns just 9%.
- Nineteen percent (19%) of Republican primary voters are undecided.

Senate Primary Ballot	
Mo Brooks	59%
Lynda Blanchard	13%
Katie Britt	9%
Undecided	19%

**Only one-quarter of Republican primary voters know that Donald Trump has endorsed Mo Brooks.**

- As the 77% who are not yet aware of Trump's endorsement learn about it, Brook's already strong lead is likely to grow even larger.

Trump Endorsement Awareness	
Know Trump Endorsed Brooks	23%
Do Not Know	77%

**Methodology**

WPAi conducted a poll of n = 509 likely Republican primary voters in Alabama. Interviews were conducted by live telephone interviewers April 26-27, 2021; 65% of the interview were conducted to cell phones and 34% to landline phones. The sample was selected from the Alabama voter file and stratified by geography, age, gender, and vote history to ensure a representative sample of the likely primary electorate. The survey has a margin of error of  $\pm 4.4\%$  at the 95% confidence level.