

TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: WPAI POLL SHOWS THAT DONALD TRUMP'S ENDORSEMENT IS LIKELY TO SWING THE NORTH

Trusted Perspective Innovative Data Superior Results

CAROLINA REPUBLICAN PRIMARY FOR US SENATE TO TED BUDD

DATE: SEPTEMBER 1, 2021

A WPA Intelligence poll, conducted on behalf of Club for Growth PAC June 22-24, 2021, shows that the Republican primary election for U.S. Senate is likely to swing to Ted Budd as more voters become aware of Donald Trump's endorsement of Budd.

Pat McCrory current leads in the Republican primary for U.S. Senate due to his name ID advantage.

- McCrory leads with 45% of the vote which is unsurprising as 90% of Republican primary voters know who he is.
- Ted Budd currently receives 21% of the vote and has name ID around half that of McCrory.
- Mark Walker receives 13% of the vote.

Ballot	June 22-24
Pat McCrory	45%
Ted Budd	21%
Mark Walker	13%
Undecided	21%

Once Republican primary voters become fully aware of Donald Trump's endorsement of Ted Budd, it is likely to swing the race.

- After primary voters hear that Trump endorsed Budd, he holds a 24-point lead and a majority of the primary vote.
- McCrory retains just 28% of the vote once voters know Trump has endorsed Budd.
- Walker falls to just 8%.

Trump Endorsement Informed Ballot	
Ted Budd	52%
Pat McCrory	28%
Mark Walker	8%
Undecided	12%

Methodology

WPAi conducted a poll of n = 509 likely Republican primary voters in North Carolina. Data was collected by live telephone interview June 22-24, 2021. Forty-six percent (46%) of interviews were conducted to cell phones and 54% to landline phones. The sample was selected from the North Carolina voter file and was stratified by geography, age, gender, and vote history to ensure a representative sample. The survey has a margin of error of $\pm 4.4\%$ at the 95% confidence level.

