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Innovative Data  
Superior Results*

**TO:** CLUB FOR GROWTH ACTION

**FROM:** BRYON ALLEN

**SUBJECT:** RECENT WPAI POLLS SHOW THAT DONALD TRUMP TRAILS RON DESANTIS IN SEVERAL KEY PRIMARY STATES, INCLUDING IN BOTH THE IOWA CAUCUS AND NEW HAMPSHIRE PRIMARY.

**DATE:** NOVEMBER 14, 2022

WPAi Intelligence polls conducted on behalf of Club for Growth Action November 11-13, 2022, show that Donald Trump trails Ron DeSantis by double-digits in both the Iowa caucus and New Hampshire primary as well as in Florida and Georgia

**Ron DeSantis leads Donald Trump by 11 points in the Iowa Republican caucus, a substantial shift from where the race stood in August.**

- DeSantis has gained 11 points and now leads 48% to just 37% for Trump.
- Trump has dropped by 15 points from 52% support all the way to just 37% support.

Iowa Caucus	August 7-10	November 11-13
Ron DeSantis	37%	48%
Donald Trump	52%	37%
Undecided	12%	16%

**Ron DeSantis has gained a 15-point lead in a head-to-head match-up in the New Hampshire Republican primary.**

- DeSantis has gained seven points and Trump has lost eight since an August poll of the primary.
- Where that August polls showed a tie, DeSantis now has a substantial 15-point lead.

New Hampshire Primary	August 7-10	November 11-13
Ron DeSantis	45%	52%
Donald Trump	45%	37%
Undecided	10%	11%

### DeSantis has expanded his lead over Trump in a Florida primary match-up.

- In August we found that DeSantis led Trump by seven points.
- Now DeSantis has gained seven points and Trump has lost 12 points of support to give DeSantis a sizeable 26-point advantage.

Florida Primary	August 7-10	November 11-13
Ron DeSantis	49%	56%
Donald Trump	42%	30%
Undecided	9%	14%

### DeSantis has also expanded his lead in a Georgia primary match-up.

- In August, DeSantis held a six-point advantage in a head-to-head Georgia match-up.
- That lead has now grown to 20 points as DeSantis has gained eight points and Trump has lost six points of support.

Georgia Primary	August 7-10	November 11-13
Ron DeSantis	47%	55%
Donald Trump	41%	35%
Undecided	12%	10%

#### Methodology

WPAi conducted polls of n = 508 likely Iowa Republican caucus voters, n = 401 likely New Hampshire Republican primary voters, n = 1,044 likely Florida Republican primary voters, and n = 843 likely Georgia Republican primary voters. Data was collected November 11-13, 2022. In Iowa, Florida, and Georgia data was collected using a mix of 50% live interviews to cell phones and 50% IVR calls to landlines. In New Hampshire data was collected by live telephone interviews with 60% of interviews conducted to cell phones and 40% to landline phones. The samples were selected from each state's voter file and were stratified by geography, age, gender, and vote history to ensure a representative sample. The surveys have margins of error of  $\pm 4.4\%$  for Iowa,  $\pm 4.9\%$  for New Hampshire,  $\pm 3.0\%$  for Florida, and  $\pm 3.4\%$  for Georgia.