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Innovative Data
Superior Results*

TO: CLUB FOR GROWTH PAC

FROM: BRYON ALLEN

SUBJECT: WPAI POLL SHOWS JEFF LANDRY WITH A STRONG LEAD IN THE PRIMARY ELECTION FOR LOUISIANA GOVERNOR

DATE: APRIL 19, 2023

A WPA Intelligence poll of Louisiana Primary Voters conducted on behalf of Club for Growth PAC, conducted April 11-13, 2023, shows that Jeff Landry is in a strong first place position with 36% of the vote and an 18-point lead over Democrat Shawn Wilson with no other candidate reaching double-digit support.

Jeff Landry leads the primary for Governor by nearly 20 points.

- Republican Jeff Landry leads with 36% on the ballot.
- Democrat Shawn Wilson is in second place at just 18% of the vote.
- Republican John Schroder is at 6% with no other candidate reaching 5% and with three-in-ten primary voters undecided.

Ballot	
Jeff Landry	36%
Shawn Wilson	18%
John Schroder	6%
Sharron Hewitt	3%
Hunter Lundry	3%
Stephen Waguespack	2%
Richard Nelson	1%
Someone else	1%
Undecided	29%

Methodology

WPAi conducted a poll of n = 500 likely primary voters in Louisiana. Data was collected by live telephone interview April 11-13, 2023. Fifty-six percent (56%) of interviews were conducted to cell phones and 44% to landline phones. The sample was selected from the Louisiana voter file and was stratified by geography, age, gender, party registration, ethnicity, and educational attainment to ensure a representative sample. The survey has a margin of error of $\pm 4.4\%$ at the 95% confidence level.