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CFG_GA SENATE_GENERAL_BASELINE_MQ.DOCX
U.S. SENATE
LIKELY VOTERS
JANUARY 14-15, 2025

SAMPLE:

N=500 Likely Voters
MoE=±4.4%
65% Cell Phone Interviews

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from a national public opinion research firm. This evening we're conducting a short scientific survey in Georgia and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

SCREENER

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, a city government employee or an active participant with any political campaign?
 1. Yes **TERMINATE**
 2. No/All other 100%

2. Thinking about the elections coming up in November 2026 for Governor, U.S. Senate, Congress, and other offices, do you plan to vote in this election? Do you...**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**
 1. Definitely plan to vote 76%
 2. Probably plan to vote 15%
 3. It's Fifty-fifty 8%
 4. Probably plan not to vote **TERMINATE**
 5. Definitely plan not to vote **TERMINATE**
 6. Don't Know/Refused **DNR** **TERMINATE**

3. Thinking ahead to the elections in your area coming up in 2026. If the election for U.S. Senate in Georgia were held today, for whom would you vote... **ROTATE**

The Republican Candidate

...or...

The Democratic Candidate

TOTAL REPUBLICAN		38%
TOTAL DEMOCRATIC		35%
1.	Definitely Republican	30%
2.	Probably Republican	6%
3.	Lean Republican	3%
4.	Undecided	27%
5.	Lean Democratic	3%
6.	Probably Democratic	5%
7.	Definitely Democratic	27%

Now I am going to read you a list of names of people active in politics. After I read each one, please tell me if you have a favorable or unfavorable impression of that person. If I read you one you have never heard of, just tell me and we'll move on to the next person.

IF FAVORABLE/UNFAVORABLE, ASK:

And, would you say you have a VERY (favorable/unfavorable) impression of that person, or just SOMEWHAT?

The (first/next) one is...**RANDOMIZE**

		Name ID	Total Fav	Total Unfav	Net Fav	Very Fav 1.	Smwt Fav 2.	No Opinion DNR 3.	Never heard of 4.	Smwt Unfav 5.	Very Unfav 6.
4.	Donald Trump	100%	48%	35%	+13%	35%	13%	7%	0%	6%	39%
5.	Jon Ossoff	83%	45%	22%	+23%	22%	22%	16%	17%	10%	13%
6.	Buddy Carter	37%	12%	7%	+5%	6%	6%	17%	63%	4%	3%
7.	Mike Collins	44%	17%	8%	+9%	6%	11%	19%	56%	4%	4%
8.	Brian Kemp	96%	58%	27%	+31%	29%	29%	11%	4%	17%	10%
9.	John King	34%	11%	5%	+6%	3%	8%	17%	66%	4%	2%
10.	Rich McCormick	44%	13%	7%	+6%	4%	9%	24%	56%	4%	3%
11.	Brad Raffensperger	70%	33%	15%	+18%	9%	25%	22%	30%	8%	7%

12. Which of the following best represents your opinion regarding Jon Ossoff

READ TOP-TO-BOTTOM OR BOTTOM-TO-TOP ONLY

1.	You would vote to re-elect Jon Ossoff to the U.S. Senate regardless of who ran against him.	34%
2.	You would consider another candidate	29%
3.	DK/Refused <u>DNR</u>	19%
4.	You would vote to replace Jon Ossoff in the U.S. Senate regardless of who ran against him.	18%

Next I am going to read you some pairs of candidates who might be on the ballot in the November general election for U.S. Senate next year. For each one pair please tell me who you would vote for. RANDOMIZE Q14-Q20

13. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... RANDOMIZE

Buddy Carter, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL CARTER	32%
TOTAL OSSOFF	45%
1. Definitely Carter	22%
2. Probably Carter	8%
3. Lean Carter	2%
4. Hard Undecided	23%
5. Lean Ossoff	2%
6. Probably Ossoff	8%
7. Definitely Ossoff	35%

14. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Mike Collins, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL COLLINS	34%
TOTAL OSSOFF	44%
1. Definitely Collins	24%
2. Probably Collins	8%
3. Lean Collins	2%
4. Hard Undecided	21%
5. Lean Ossoff	2%
6. Probably Ossoff	6%
7. Definitely Ossoff	36%

15. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Brian Kemp, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL KEMP	46%
TOTAL OSSOFF	40%
1. Definitely Kemp	34%
2. Probably Kemp	8%
3. Lean Kemp	4%
4. Hard Undecided	14%
5. Lean Ossoff	2%
6. Probably Ossoff	4%
7. Definitely Ossoff	34%

16. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

John King, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL KING	31%
TOTAL OSSOFF	47%
1. Definitely King	22%
2. Probably King	7%
3. Lean King	2%
4. Hard Undecided	22%
5. Lean Ossoff	2%
6. Probably Ossoff	7%
7. Definitely Ossoff	38%

17. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Rich McCormick, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL MCCORMICK	33%
TOTAL OSSOFF	44%
1. Definitely McCormick	23%
2. Probably McCormick	8%
3. Lean McCormick	2%
4. Hard Undecided	23%
5. Lean Ossoff	2%
6. Probably Ossoff	6%
7. Definitely Ossoff	37%

18. If the 2026 general election for U.S. Senate were held today, for whom would you vote if the candidates were... **RANDOMIZE**

Brad Raffensperger, Republican

...and...

Jon Ossoff, Democrat

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

TOTAL RAFFENSPERGER	32%
TOTAL OSSOFF	46%
1. Definitely Raffensperger	23%
2. Probably Raffensperger	6%
3. Lean Raffensperger	3%
4. Hard Undecided	23%
5. Lean Ossoff	3%
6. Probably Ossoff	7%
7. Definitely Ossoff	36%

Changing topics...

19. Would you support or oppose returning federal spending to the levels it was at before the massive spending increases during the covid-19 pandemic, eliminating the more than six trillion in additional spending that was added during the pandemic but which has been maintained every year since?

IF SUPPORT/OPPOSE, ASK:

And, would you say you strongly (support/oppose) this proposal or just SOMEWHAT?

TOTAL SUPPORT	56%
TOTAL OPPOSE	21%
1. Strongly Support	40%
2. Somewhat Support	16%
3. Not Sure/Refused DNR	23%
4. Somewhat Oppose	9%
5. Strongly Oppose	12%

Now, I have just a few more questions for demographic purposes only....

20. In politics today, do you usually think of yourself as a **ROTATE** Republican, Independent, or Democrat?

IF REPUBLICAN/DEMOCRAT, ASK:

Do you think of yourself as a STRONG (Republican/Democrat) or NOT-SO-STRONG (Republican/Democrat)?

TOTAL REPUBLICAN	33%
TOTAL DEMOCRAT	32%
1. Strong Republican	26%
2. Not-So-Strong Republican	7%
3. Independent/Something Else	29%
4. DK/Refused DNR	6%
5. Not-So-Strong Democrat	7%
6. Strong Democrat	25%

21. Would you say you are a **ROTATE** Conservative, a Moderate, or a Liberal **END ROTATION** in your political beliefs?

IF CONSERVATIVE/LIBERAL, ASK:

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

TOTAL CONSERVATIVE	38%
TOTAL LIBERAL	20%
1. Very Conservative	22%
2. Somewhat Conservative	16%
3. Moderate	34%
4. DK/Refused DNR	8%
5. Somewhat Liberal	10%
6. Very Liberal	10%

22. And thinking back to the presidential election last November, for whom did you vote **ROTATE FIRST TWO**

Donald Trump, the Republican

Kamala Harris, the Democrat

...or...

someone else

1. Trump	43%
2. Someone Else	3%
3. Don't Remember/Did not Vote DNR	7%
4. Refused DNR	5%
5. Harris	42%

23. What is the highest level of formal education you have completed?

1.	High school or less	18%
2.	Some college, an associate's degree, or trade, technical, or vocational certification	37%
3.	Bachelor's degree	24%
4.	Post graduate degree like a medical or law degree, Master's or Ph.D.	28%
5.	DK/Refused DNR	3%

24. Which of the following best describes your race or ethnicity?

1.	White	57%
2.	Hispanic, Mexican, Latino, Spanish	8%
3.	African-American	27%
4.	Asian	2%
5.	Other (specify) _____	2%
6.	Refused DNR	4%

25. In what year were you born? RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES

1.	18-24	5%
2.	25-34	17%
3.	35-44	14%
4.	45-54	16%
5.	55-64	18%
6.	65-74	13%
7.	75 or over	11%
8.	Refused DNR	7%

26. Sex: BY OBSERVATION

1.	Male	47%
2.	Female	53%

27. Congressional Districts **PRE-CODE**

1.	CD 1	7%
2.	CD 2	7%
3.	CD 3	8%
4.	CD 4	6%
5.	CD 5	8%
6.	CD 6	8%
7.	CD 7	8%
8.	CD 8	7%
9.	CD 9	7%
10.	CD 10	7%
11.	CD 11	7%
12.	CD 12	6%
13.	CD 13	7%
14.	CD 14	7%

28. Media Market: **PRE-CODE**

1.	Albany	4%
2.	Atlanta	69%
3.	Augusta	4%
4.	Chattanooga	3%
5.	Columbus	3%
6.	Dothan	--
7.	Greenville-Spartanburg	1%
8.	Jacksonville	1%
9.	Macon	6%
10.	Savannah	8%
11.	Tallahassee	2%

29. Interview Method: **PRE-CODE**

1.	Cell	68%
2.	Landline	32%