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TO: CLUB FOR GROWTH

FROM: BRYON ALLEN

SUBJECT: RECENT WPA INTELLIGENCE POLL SHOWS MAJORITY SUPPORT FOR EXPANDING EDUCATION FREEDOM ACCOUNTS IN NEW HAMPSHIRE

DATE: FEBRUARY 18, 2025

A new poll by WPA Intelligence in New Hampshire, conducted on behalf of Club for Growth February 16-17, 2025, shows that a majority of New Hampshire voters support passage of an expansion of Education Freedom Accounts, including strong support from both Republican and Independent voters.

A majority of New Hampshire voters support expanding the Education Freedom Account program by raising the income cap for participation.

- A majority (54%) of voters say they support this change after hearing a brief description of it.
- Only 38% of voters oppose the change.
- Another 8% are unsure.

Education Freedom Account Expansion	
Support	54%
Oppose	38%
Unsure	8%

Support for the expansion is strong among both Republicans and Independent voters.

- Seven-in-ten (70%) of Republican voters support the expansion with just 24% in opposition.
- Nearly three-in-five (59%) Independent voters support the expansion with just 29% opposed.

	Republicans	Unaffiliated	Democrats
Support	70%	59%	31%
Oppose	24%	29%	64%
Unsure	6%	12%	5%

New Hampshire voters have favorable impressions of Governor Ayotte.

- Nearly half view Kelly Ayotte favorably.
- Just 38% say they have unfavorable impressions of her.
- One-in-ten (11%) say they have no opinion and 4% don't recognize her name.

Kelly Ayotte Image	
<u>Favorable</u>	48%
Unfavorable	38%
No Opinion	11%
Never Heard of	4%

Methodology

WPAi conducted a poll of n = 405 registered voters in New Hampshire. Data was collected February 16-17, 2025, using a combination of live calls to cellphones (33%), SMS-to-web surveys to cell phones (33%), and live calls to landline phones (34%). The sample was selected from the New Hampshire voter file and was stratified by geography, age, gender, educational attainment, and party registration. The survey has a margin of error of $\pm 4.9\%$ at the 95% confidence level.